

Institute of Product Development University of Karlsruhe (TH) Prof. Albers

Enabling Key Competencies by Educational Project Work exemplified by Teamwork and Cooperation

Tobias Deigendesch EPDE 2008 Barcelona, September 4-5 2008

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Outline



- Objectives of Product Development Education
- Karlsruhe Education Model for Product Development
- Undergraduate Studies: Machine Design
- Graduate Studies: Integrated Product Development
- Summary & Conclusion



Objectives

- Meet the middle of three different stake holders: students, industry, university
- Graduates as technical problem solvers
- Students: competence development according to "real world" requirements
- → Primary Objective: Employability



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Addressed Fields of Competence Development 1. Professional Competence - mathematics ACTUAL - technical mechanics - machine elements - IT 5 2 2. Methodologica - design methodology - creativity techniques - courage for new solutions - FMEA low - bearing down the play for safety - QFD - DOE medium - CAD high - customer orientation Social Competence 3 4 - awarness of costs - individual techniques of working - systematic approach of working - communication and teamability - ability of decision making - visualisation & presentation skills Ability in Transferring Ideas - leadership



DIHK 2004: Expectations of the Industry Concerning Graduates

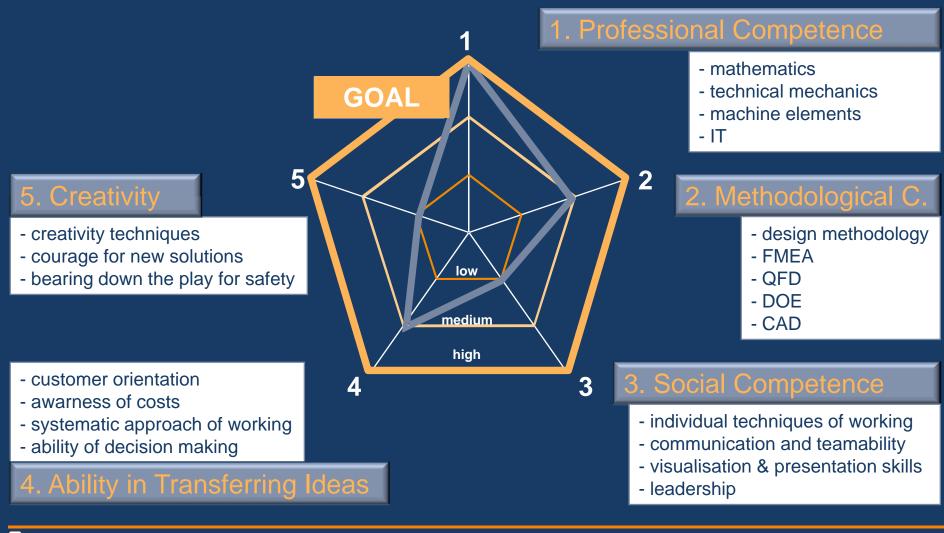
Which are the predominant deficiencies of applicants?





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Addressed Fields of Competence Development



Karlsruhe Education Model for Product Development



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Three Elements of the KaLeP:

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	Systems	Methods	Processes
Course Title	Machine Design	Methods of Product Development	Integrated Product Development
Settings	- Lecure - Tutorial - Project	- Lecture - Tutorial	- Lecture - Workshops - Project
Competence Acquisition	High	Medium	Very high
Course Contents	 team work self organization communication idea transfer 	- Design methods - Creativity techniques	- Team developm. - Team leading - Proj. management - Presentation
Number of Students	700	400	30
Curriculum	Bachelor	Bachelor	Master
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Undergraduate Studies: Machine Design



Competence Development

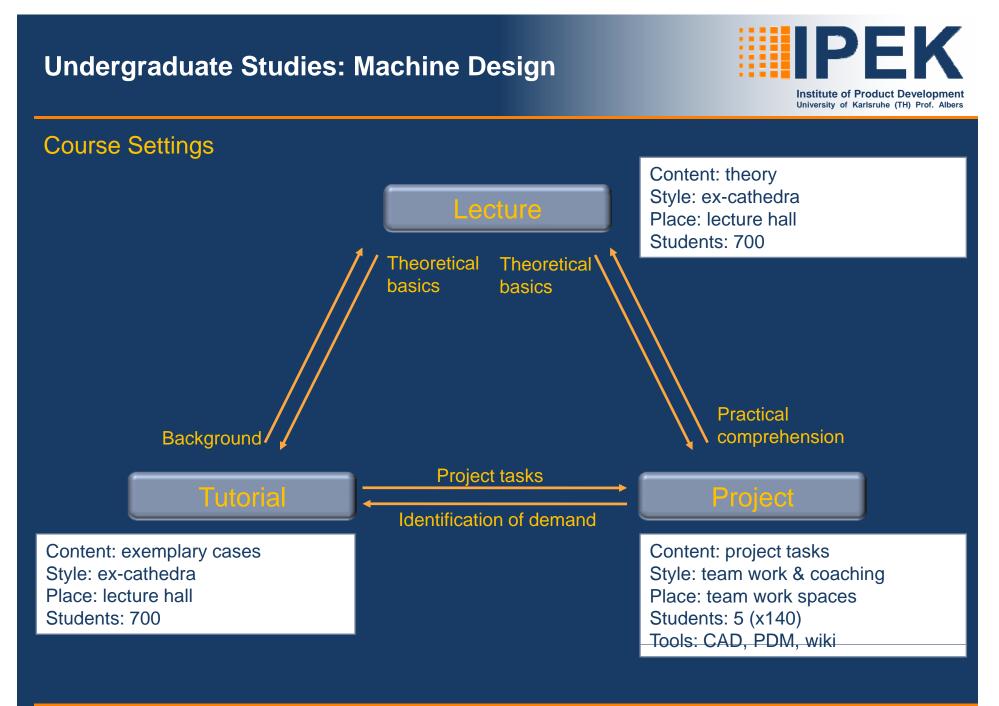
- Professional Competence: Design machines
 - Machine elements
 - Mechanics & material science
 - Technical drawings
 - Design for X
- Methodological Competences
 - Dimensioning
 - Structural designing in CAD
- Social Competences
 - Team work: Finding solutions together
- Ability of transferring ideas
 - Costs
 - How frustrating design can be... ☺

(Synthesis*) (Analysis*) (Application*) (Evaluation*) (Knowledge*)

(Comprehension*) (Application*)

(Knowledge*)

(Knowledge*)



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Undergraduate Studies: Machine Design



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Analyzing gear boxes

sketching





Project work

Design review



Karlsruhe Education Model for Product Development



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Competence Development

- Professional Competence:
 - Managing Product Development

This requires (extract):

- Methodological Competences
 - System theory
 - Development process models
 - Problem solving processes
 - Idea & decision finding
 - Social Competences
 - Team development
 - Team work

(Application)

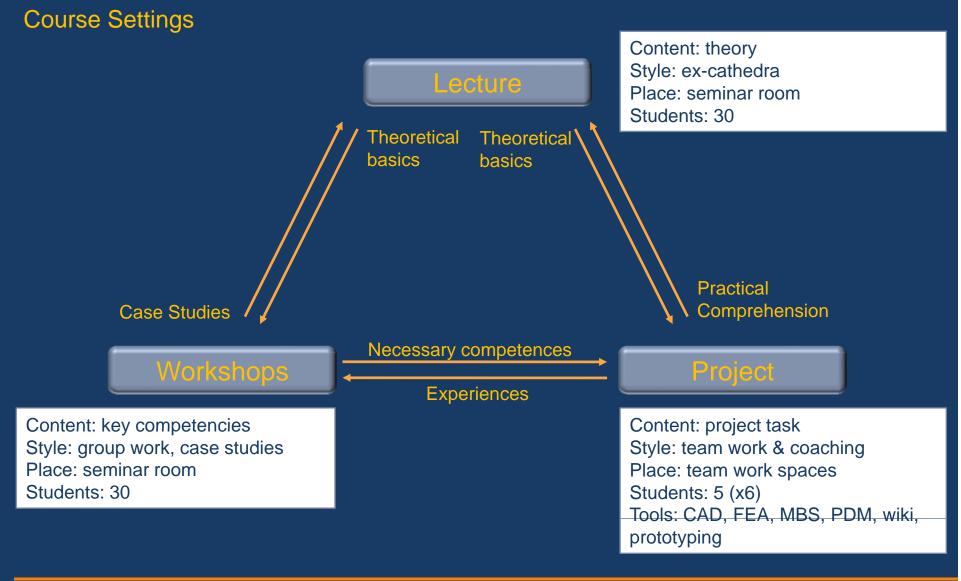
- Ability of transferring ideas
 - Customer orientation
 - Cost management
 - Frustration tolerance
 - Project management
- Creativity
 - Creativity techniques
 - Courage for proposing exceptional solutions



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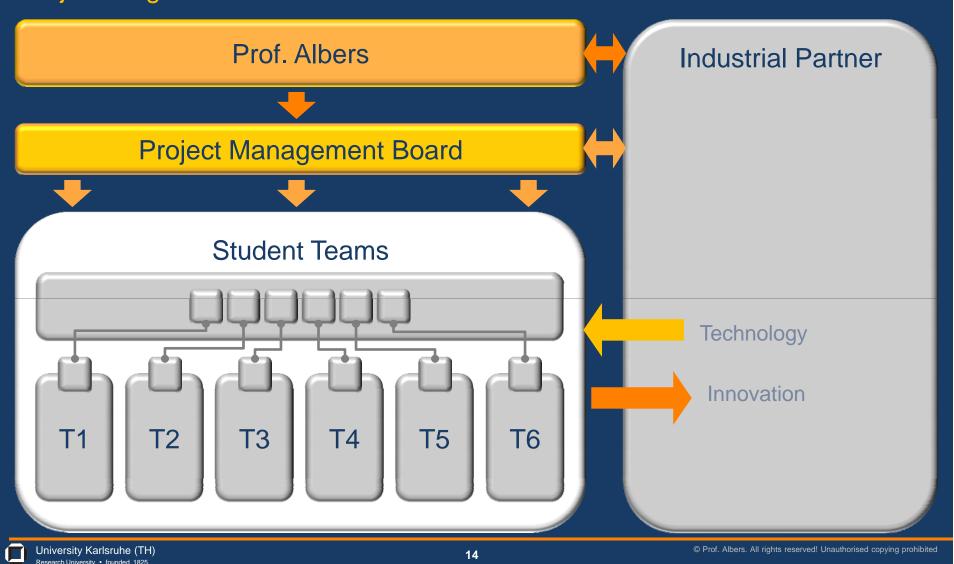
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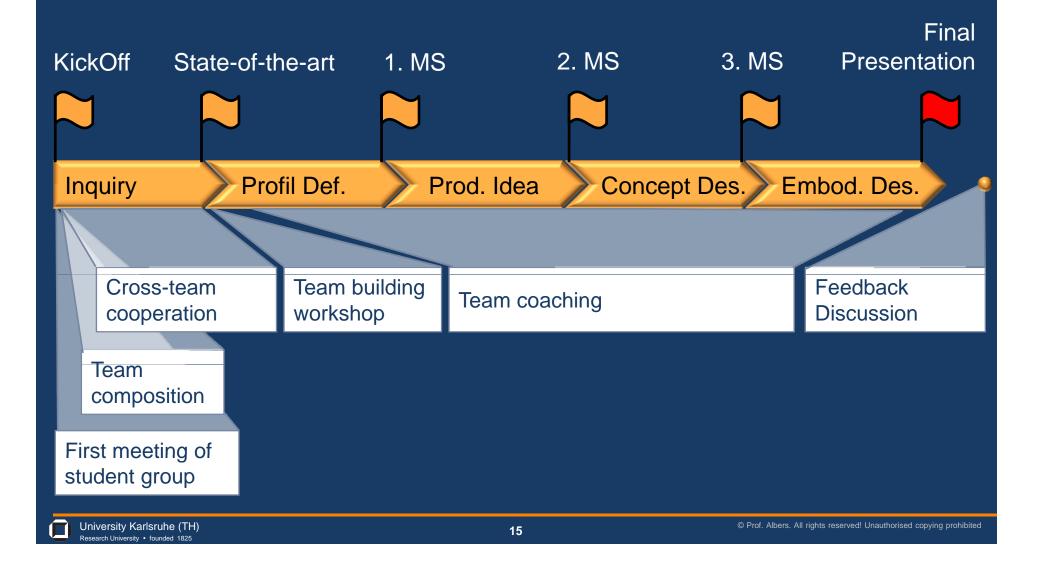
Project: Organizational Structure





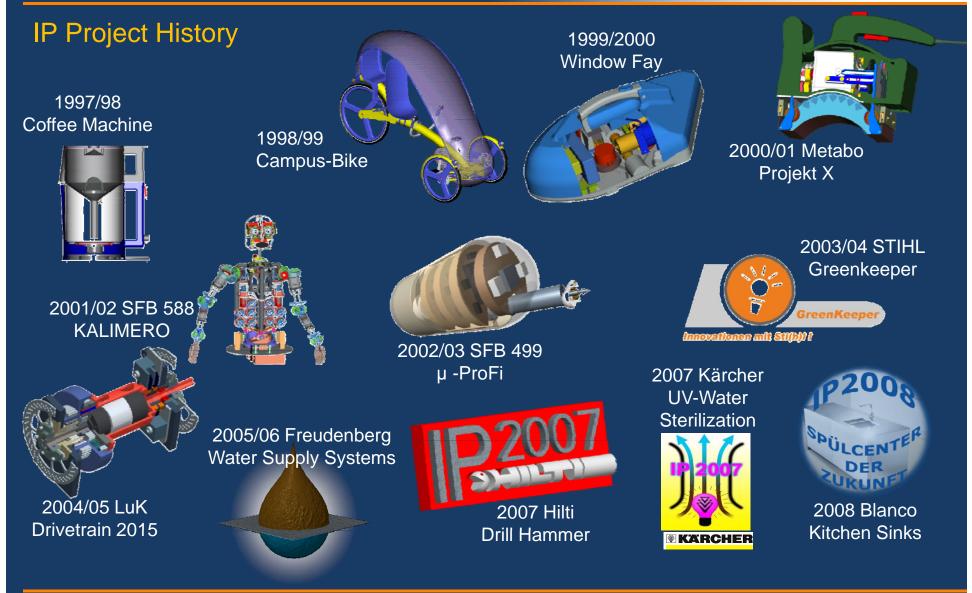
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Example: Team Development (time scale: 3 months)





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Summary & Conclusion



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Objective:

- Competence Development
- Employability

Approach:

- Problem-based learning
- Company-like structure
- Process organization: Project character
- Team work
- Real cases from industry partners
- Intense coaching & feedback

Evaluation:

Feedback of students, former students and our industry partners make us confident to have an appropriate and promising teaching approach.

Impressions



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