

Does informing that humans interactively trained an AI-based support system affect trustworthiness perception and behavior?

Which effect does experiencing the system have?



Background

Perceived trustworthiness through information & transparency [1] [2] [3]

Descriptions of AI elicit different mental models & beliefs [4]

Information on AI training & development is valued & human trained systems are perceived as more trustworthy [5]

Social transparency by infusing human elements and providing context [6]

BUT:

Actual system experience might have a more profound influence [6] [8]

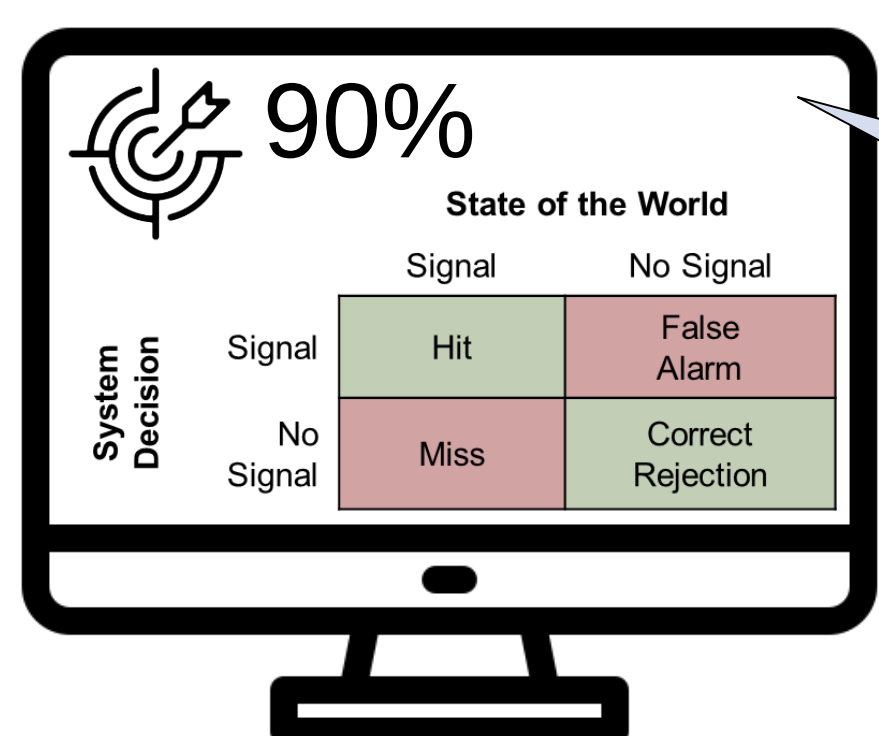
Human involvement:

higher initial perceived trustworthiness, more dependence behavior, but the subjective effect vanishes after experience

Methods

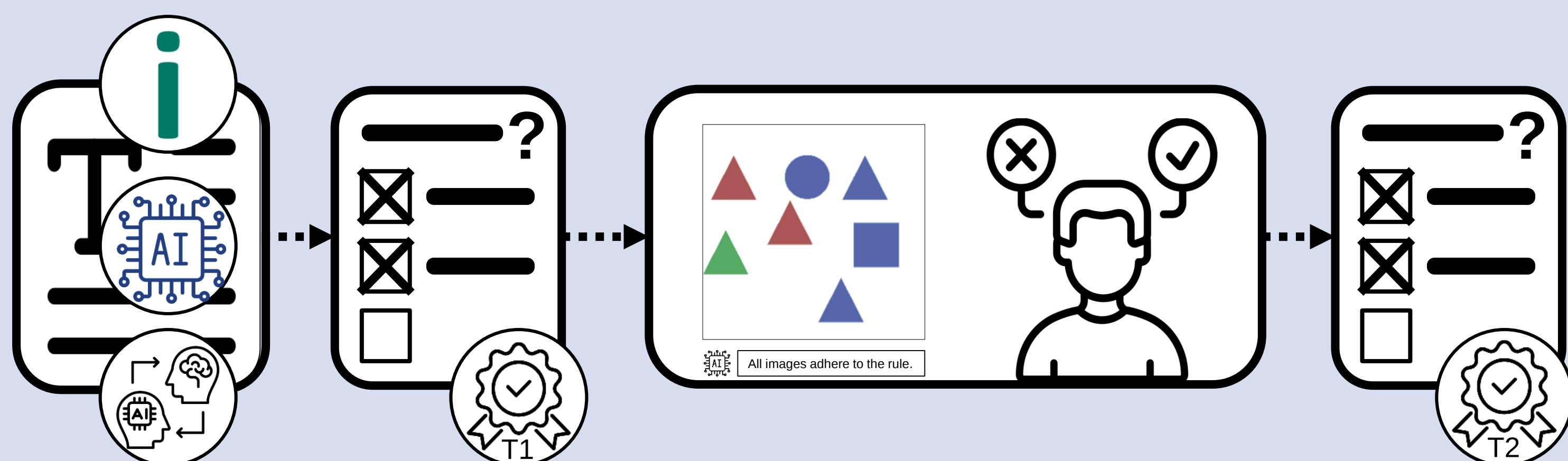
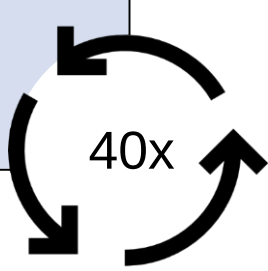
2x2-between-within-design + control group

Human involvement (low, high) x
Time of measurement (post description, post experience)



"Find the **odd image** - if it exists."

Duration:
M = 30 min
SD = 14 min



$N = 122$ AI lay people
61♀ 58♂ 2☁
77% (self)-employed
 $M_{age} = 39$ $SD = 11.37$
 $M_{AI} = 3.30$ $SD = 1.39$ (Scale: 1-7)
 $M_{nfc} = 4.07$ $SD = .90$ (Scale: 1-7)

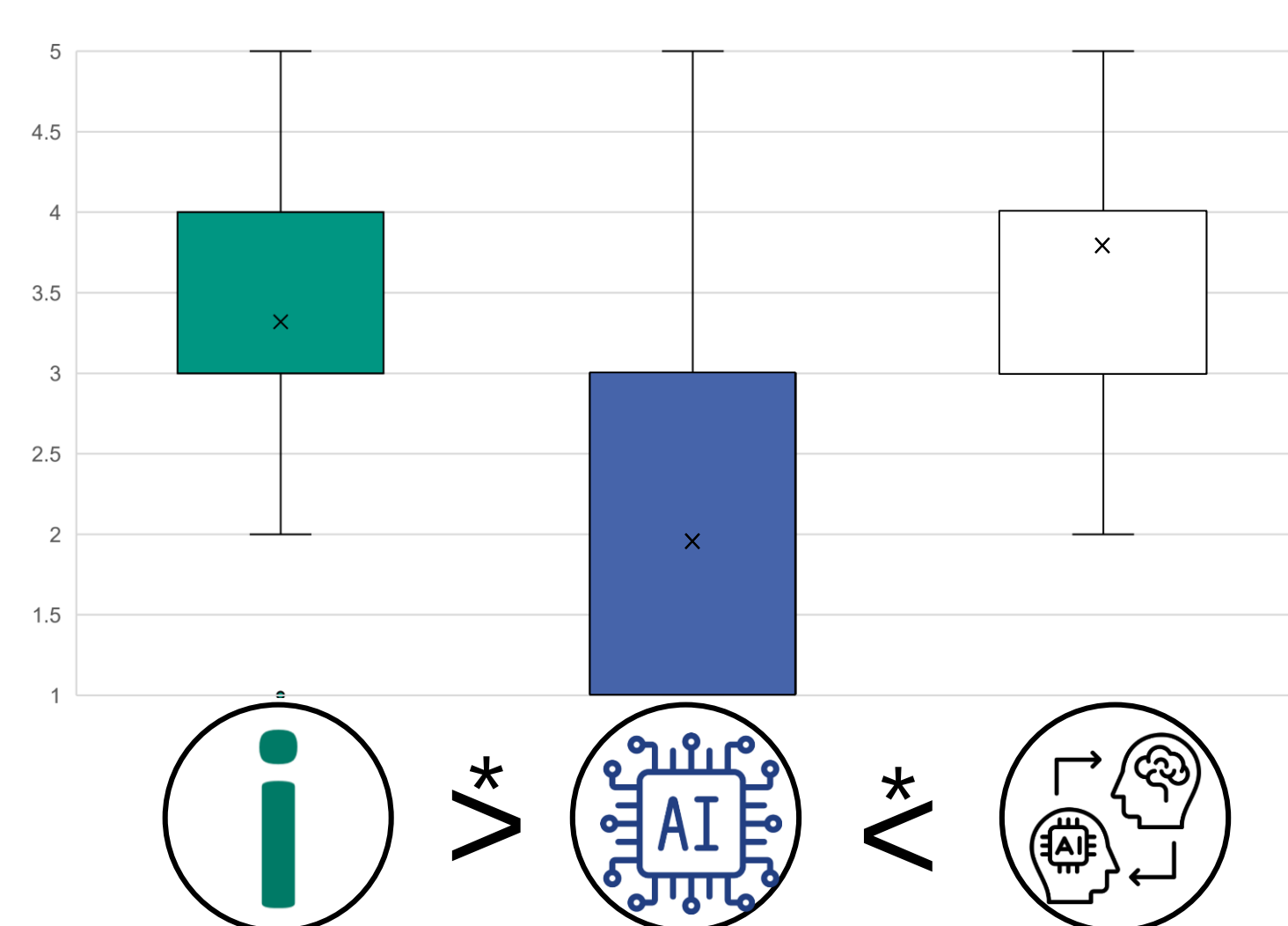
preliminary

Results

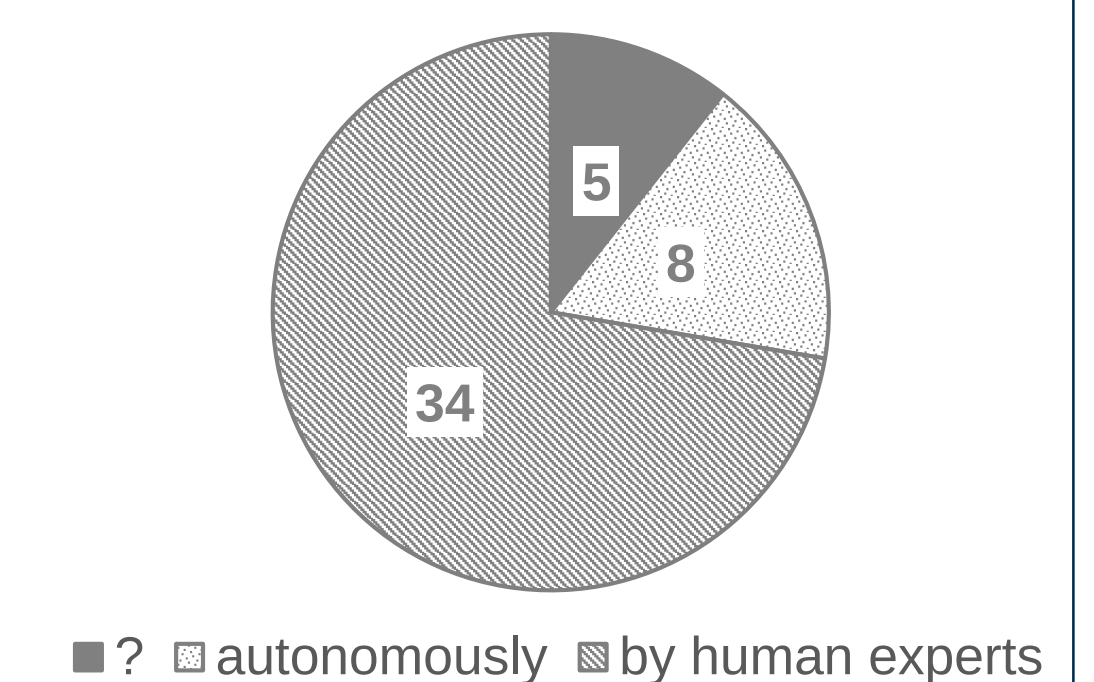
Did the manipulation work?

Perceived human involvement

(Scale:1-5, not at all-completely relying on human)



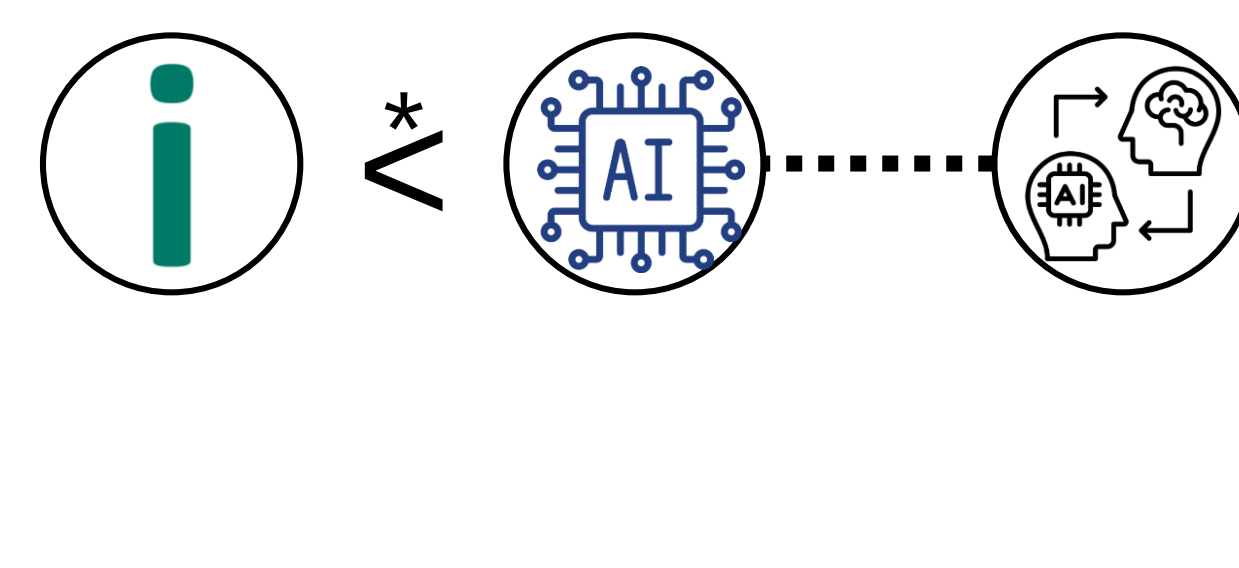
Mental model about training



Did human involvement affect evaluation?

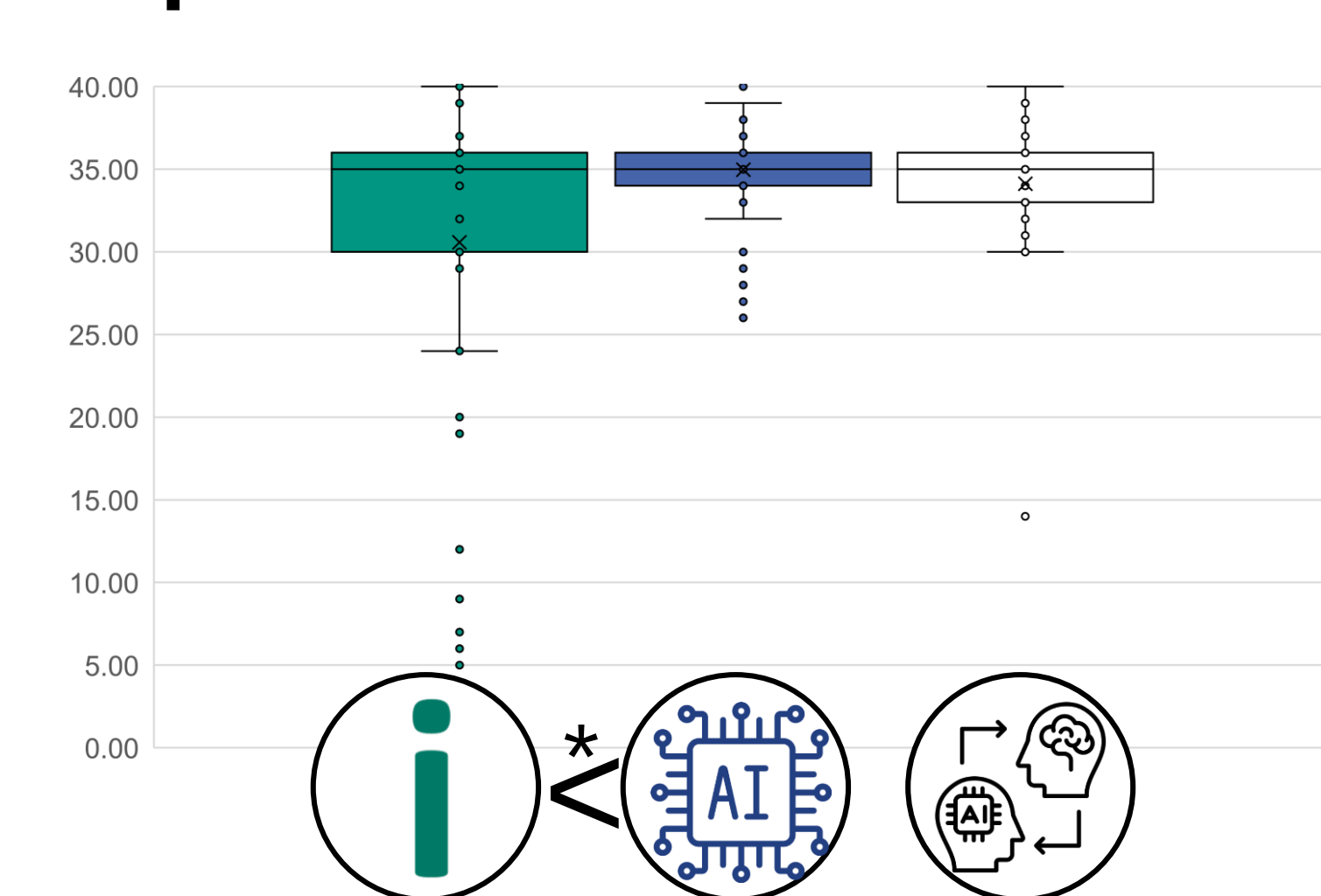
Perceived trustworthiness

(Scale:1-6, strongly disagree-strongly agree)



How did people behave?

Dependence



"I essentially just followed what the AI told me."

Human+AI accuracy
= (H+CR)/(H+CR+FA+M)
M = 88.55%
SD = 16%

"I studied the images myself carefully."

Overruling
= min. 1 of 2 M / FA
M 78.7%
FA 70.5%

Conclusion

Informing people of human involvement worked, but actual content might be irrelevant for perceived trustworthiness.

Perceived trustworthiness was quite high, but lower after experience.

Decision Behavior was accurate, but diverse, e.g. complete dependence vs. verification.

